

HW5

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1-B

2-B

3-D

4-C

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6-

Youtube and Rumble

Repetition

YouTube:

Consistent use of thumbnails, titles, channel icons, and layout across all pages. The sidebar, video cards, and buttons follow strict patterns.

Rumble:

Also repeats video cards and layout, but with less visual consistency and fewer standardized elements.

Contrast

YouTube:

Strong contrast (especially in dark mode): thumbnails pop, titles are clear, and the red accent color highlights key actions.

Rumble:

Lower contrast hierarchy; elements compete for attention, and key actions are less visually dominant.

Proximity

YouTube:

Groups related elements tightly (thumbnail + title + channel + views). Spacing clearly separates different videos and sections.

Rumble:

Uses grouping, but spacing is less refined, making content feel more crowded.

Alignment

YouTube:

Strong grid alignment across homepage, search results, and video pages. Everything lines up predictably.

Rumble:

Grid exists but is less precise; some elements feel slightly misaligned or inconsistent.