

# Question 4 Answer

**Website Summary:** YouTube

**a) What is the URL of the site?**

The URL of the site is <https://www.youtube.com>.

**b) What is the purpose of the site?**

YouTube is a website where people can watch and share videos. People upload videos about entertainment, education, music, gaming, and many other topics.

**c) Who is the intended audience?**

The site is for everyone. Students, teachers, creators, and people who just want to watch videos can all use YouTube.

**d) Do you think that the site reaches its intended audience? Why?**

Yes, I think it does. Millions of people use YouTube every day, so it clearly reaches many different audiences.

**e) Is the site useful to you? Why?**

Yes, it is useful. I can learn new things, watch tutorials, and find helpful information.

**f) Does this site appeal to you? Why?**

Yes. The website is colorful and easy to use. The videos and pictures make it interesting, and it is easy to find videos using the search bar.

**g) Would you encourage others to visit this site? Why?**

Yes, because it has a lot of useful and entertaining videos for different interests.

**h) How could this site be improved?**

YouTube could reduce the number of ads and make it easier to find reliable educational videos.